

REMARKS

Responsive to the Office Action of October 26, 2010 to which response is due by March 26, 2011, Applicant submits the foregoing Amendments to the Claims and the following Remarks.

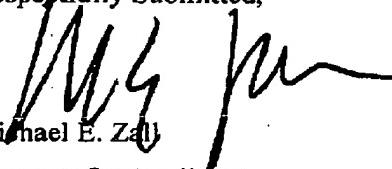
Applicant wishes to thank Examiners Sharon Prange and Mickey Yu for their kind consideration at our interview of March 11, 2011. It is believed that Agreement was reached as to the allowable claims. Applicant now presents such claims.

Applicant has amended all the remaining independent claims (Claims 1, 2 and 19) to clearly indicate that the reinforcing structure is for an arch of a foot. Claims 1, 2, and 13 and 19 have been amended to clearly indicate such.

The cited Nishiwaki does not teach or suggest a reinforced arch. In fact, Nishiwaki teaches away from this, as shown in Fig. 15 & 16 of such patent, in that the cushioning is only in the rear foot and forefoot, with no cushioning of their design in the arch portion.

For all of the foregoing reasons, claims 1-19 are believed to be allowable, and the application is believed to be in condition for allowance

Respectfully Submitted,

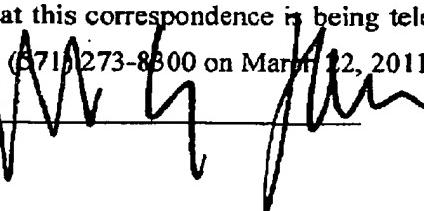

Michael E. Zall
Attorney for Applicant

Two Yorkshire Drive
Suffern, NY 10901
Tel.: (845) 357-6800
Fax.: (845) 357-4616

Dated: March 22, 2011

Reg. No. 27,023

I hereby certify that this correspondence is being telefaxed to the Commissioner for Patents and Trademarks to (371) 273-8300 on March 22, 2011.


Michael E. Zall